

SUMMARY CV

Graham Lauren

301 2 Shirley Street, Alexandria NSW 2015

Mobile: 0416 171724

grahamlauren@gmail.com

www.linkedin.com/in/grahamlauren/

Let me help ensure your writing meets professional standards

- Australian Financial Review group sub-editor
- Extensive experience across many magazine titles
- University of New South Wales MBA
- Software developer documentation writer and editor

As a former Australian Financial Review/Fairfax Media journalist and sub-editor – a key editorial sense-making, fact-checking and quality control role in professional print journalism – I have extremely safe hands when making the best of the written work of others.

I now aim to help others produce written work as engaging, comprehensible and polished as it can be.

And, as even the best writers' original writing contains errors they can't see, everyone – without exception – can benefit from the attention of a second, competent reader to check their work when their words matter. I aim to assist as that second, qualified reader, whatever their purpose.

Relevant skills and education

I am a communications professional and MBA (Technology) graduate from the University of New South Wales.

I have worked in editorial sense-making production roles for Australia's leading business and consumer publishers.

And, having studied multimedia design, I am technologically literate, familiar with coding in raw html, with skills in key communication, layout, web design and online publishing technologies, including Microsoft Word/Office and Visio, Adobe InDesign and Photoshop, WordPress and Filemaker Pro (desktop relational database).

Employment history (in Australia)

April 14 - present Shiro Architects (shiroarchitects.com)

Director and general manager

Established by my Japanese architect wife, Hiromi Lauren (née Shiraishi), Shiro Architects is an award-winning architectural and interior design practice. I have been responsible for managing its marketing, finances and administration.

May 13 – Nov 13 Commonwealth Bank of Australia

Software documentation writer and editor

The CBA is Australia's largest bank by capitalisation, and I was recruited to make comprehensible and usable technical documentation for "Helix," a transformational CBA software project designed to deliver its web site's individual services to a range of mobile devices.

Sept 10 – Apr 13 Various freelance sub-editing assignments

Work with major publishers, including ACP (now Bauer) Magazines, Australia's dominant magazine publisher; with its near rival, Pacific Magazines, and for design industry niche publisher, Indesign Media.

Sub-editing is a key sense-making production role in all print journalism. Sub-editors work with designers to create pages from reporters' words and photographers' and illustrators' images; make the reading experience appealing by cutting and rewriting content to fit the space available; write headlines, sub-headings and captions and select "pull quotes"; check facts to ensure accuracy, upholding logic, sense and narrative flow and enforcing consistency.

All of the print titles I have worked on use Adobe's creative tools, including InDesign and Photoshop.

- Sept 07 – Aug 10 Sub-editor, Australian Financial Review group
Fairfax Media (now owned by Channel Nine) publishes The Sydney Morning Herald, The Age, The Australian Financial Review (AFR) and, at the time, the AFR's business magazines, including BRW, Smart Investor, Asset, MIS and CFO.
I worked across all newspaper and magazine titles owned by The Australian Financial Review group.
- Aug 06 – Sept 07 Sub-editor, Wheels magazine, and on various other ACP titles, including: Cathay Pacific in-flight magazine, Motor, Street Machine, ACP Motoring Specials, People; freelance contributor to Ad News, and on other corporate writing assignments.
- Sept 04 – Aug 06 Web architect/manager, ACP Motoring Group
ACP Magazines owned the dominant stable of motoring magazines in Australia.
I earned this role by developing a database prototype to turn data on magazine pages of car performance data into reliable core data for magazines' web sites.
- Feb 04 – Sept 04 Sub-editor, ACP Motoring Group: Street Machine and Motor magazines.
- Jan 96 – Jan 04 Self-funded, two-time internet start-up publisher: Deal\$Online and StickyCorp Pty Ltd.
- Jan 96 – Jan 04 Over this period, I was also self-employed as:
- A journalist/editor/marketing communications specialist.
 - A regular part-time sub-editor on Australian Personal Computer and Corporate IT magazines.
 - A freelance contributor to: APC, MIS, Australian Financial Review, Corporate IT, Mac User, PC Week and Software magazine.

Feb 95 – Aug 95 Moved UK to Australia; travelling in south-east Asia.

Pre-95 Prior to arriving in Australia, I worked as a marketing manager for a software distributor in London (Computers Unlimited):

- Responsible for setting up UK distribution for the architectural software ArchiCAD and related software tools for architects and designers.

I had previously always been employed in marketing, publicity and public relations roles, in building industry professional services and the entertainment industries.

Education

Feb 04 – Nov 11 University of New South Wales, Sydney:
Master of Business Administration (Technology).

Feb 98 – Dec 98 TAFE New South Wales:
Certificate IV in multimedia design.

Sept 92 – Dec 92 London College of Printing, Elephant & Castle,
London, UK:
Post-graduate certificate in periodical journalism.

Sept 84 – June 87 Bournemouth University, Bournemouth, UK:
Tertiary qualifications in marketing and commerce.

Referees

Brian Davis Senior software architect, Commonwealth Bank of Australia (former boss)

Ash Westerman Production editor at Wheels Magazine, Bauer Media (former boss)

Tim Grimwade Chief sub-editor at BRW Magazine, Fairfax Media (former boss)